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Press Release

Training Division of Aviation Strategies International (ASI), the ASI Institute, achieves TRAINAIR PLUS Associate certification of the International Civil Aviation Organization (ICAO)

Montreal, December 20, 2011 – Dr. Pierre Coutu, President and CEO of Aviation Strategies International (ASI) and Executive Director, ASI Institute (ASI-I) accompanied by several members of his executive team were on site last Friday, December 16 at International Civil Aviation Organization (ICAO) Headquarters to receive the [ICAO TRAINAIR Plus Associate certificate](#).



**TRAINAIR
PLUS**

Ms. Nancy Graham, ICAO's Director of the Air Navigation Bureau, praised the ASI Team for its commitment to excellence in the field also making special mention that ASI's training division, the ASI Institute, was the first North American entity to earn the award effectively joining other high ranking members spread in other world regions.



ICAO's [TRAINAIR Plus](#) programme was established to ensure higher training standards for aviation professionals based on rebuilding three interrelated tools, namely, the use of standardized training material to enable members to enhance the quality and cost-effectiveness of course development; the development of an international pool of training courses; and the creation of an international sharing network between public and private Civil Aviation Training Centres.

Dr. Coutu commented: "This accomplishment has been a significant objective and important step in the evolution of our training arm, the

[ASI Institute](#). It is a result of our dedication to delivering high impact, executive-level training to our world clients."

About ASI

[Aviation Strategies International \(ASI\)](#) is an international network-based consulting firm in aviation business strategy and executive-level training/coaching. Its multidisciplinary team of seasoned aviation advisers leverages know-how and experience while working closely with its world clients to provide value-added, senior-level strategic advice, analysis and guidance. Besides its Institute, ASI operates three consulting divisions respectfully focused on Strategy Planning, Safety/Security and Cargo Business Development.

ASI was the developer of the ICAO-Concordia University Aviation Security Professional Management Course (PMC), which is recognized as the most advanced security programme available today. ASI is also the designated Administrator of the [Global ACI-ICAO Airport Management Professional Accreditation Programme \(AMPAP\)](#).

About ICAO

[The International Civil Aviation Organization \(ICAO\)](#) is a specialized agency of the United Nations which was created in 1944 to promote the safe and orderly development of international civil aviation throughout the world. It sets standards and regulations necessary for aviation safety, security, efficiency and regularity, as well as for aviation environmental protection. The Organization serves as the forum for cooperation in all fields of civil aviation among its 191 Member States.

- 30 -

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